

South-East Europe Hub 2nd Business Idea Creation Workshop 18 June 2021 / Otok, Croatia (hybrid)

Objectives

Elaboration of ideas and development of business models by using the Lean start-up canvas methodology

Addressed to

Stakeholders of the Forestry and Wood Industry Value Chain

Venue and practical information

Hybrid event:

1. ZOOM meeting (virtual)
2. Bioecological education Centre „Virovi“, Otok, Vukovar-Srijem County, Croatia (in person).

Start time: 10:00 | end time: 12:00

Event Language

English

Programme	
10:00 – 10:15	SEE Hub Workshop opening <ul style="list-style-type: none"> - Presentation of ROSEWOOD4.0 and scope of the workshop (5') - Introduction of participants (10')
10:15 – 11:15 Parallel Session 1	Presentation of SEE Gap 2: Lack of small PFO's interest in forests and forest management – Best Practice HolzmobRegio / Austria <ul style="list-style-type: none"> - Development of Canvas Business Model
10:15 – 11:15 Parallel Session 2	Presentation of SEE Gap 3: Insufficient level of awareness and lack of knowledge about the importance of recycling – Best Practice Biomass Atlas / Finland <ul style="list-style-type: none"> - Development of Canvas Business Model
10:15 – 11:15 Parallel Session 3	Presentation of SEE Gap 3: Insufficient level of awareness and lack of knowledge about the importance of recycling – Best practice Ydalir district / Norway <ul style="list-style-type: none"> - Development of Canvas Business Model
11:15 – 11:45	Presentation of Canvas Business Models Selection of Best practice for knowledge transfer Setting up proto – implementation team
11:45 – 12:00	Brief Summary and closure of the Workshop

Contact and registration
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