

# ROSEWOOD4.0 Kick-Off Meeting

16<sup>th</sup>-17<sup>th</sup> February 2019  
Florence, Italy

## Location

**Sant'Apollonia Auditorium,**  
Via San Gallo 25,  
50129 Florence, Italy

## ROSEWOOD final conference: 15<sup>th</sup>-16<sup>th</sup> January 2019

The ROSEWOOD final conference will finish on the 16<sup>th</sup> of January at 13:15 and we will then directly jump into the ROSEWOOD4.0 Kick-off meeting after a short lunch.

Register to the ROSEWOOD final conference: <https://www.foreste.info/>

## ROSEWOOD4.0 presentation: 16<sup>th</sup> January 2019

The kick off meeting is organized subsequent to the ROSEWOOD final event, taking the opportunity to introduce ROSEWOOD4.0 to a selected audience of European organisations active in the wood mobilisation domain in the afternoon of the 16<sup>th</sup> of January

**Meeting Point:** at 14:00, **Main entrance of the Sant'Apollonia Auditorium**

### 16<sup>th</sup> January 2019

14:15– 14:45	<b>General project introduction – Continuing and expanding the ROSEWOOD-network: why, who and how.</b>
14:45 – 15:15	<b>Fostering Knowledge-transfer by enabling the potential of best practices in EU-regions in the forestry sector</b> (factsheets, platform, videos...)
15:15 – 15:45	<b>New business opportunities through roadmapping, operational groups and missions to best practices</b>
15:45 – 16:15	<b>Capacity building in the wood mobilization: value creation through trainings, training tools and materials for practitioners</b>
16:15 – 16:30	<b>Short break</b>
16:30 – 17:00	<b>Dissemination and communication strategies for project results: benefits from networking and outreach activities</b>
17:00 – 18:00	<b>Discussion on joint actions and future of network and tools</b> (with other stakeholders)

## Day 2: 17<sup>th</sup> January 2019 – Internal partner meeting

This day is reserved to the ROSEWOOD4.0 consortium's partners to schedule the activities in details.

